



**Our clients are often treated as celebrities** because they behave like celebrities. Positive personal promotion is absolutely necessary to succeed in this world.

Our clients are people who don't wait for things to happen, they make them happen. They look for the result is our combined objective. We recognise that those who manage their image and impressions are in control of the response they receive.

**Our clients don't wait in line, they..... Jump the Q!**

Rachel Quilty, General Manager,  
Jump the Q®

### **About Rachel Quilty**

Advising over 1500 businesses on an employer's legal obligations, Rachel Quilty acknowledges that it can be a challenge ensuring a professional business image at all times and recognises the complexity that surrounds introducing dress codes, customer service and other company policies.

Rachel Quilty, General Manager of Jump the Q®, a Professional Image Consulting and Finishing School, regularly speaks at seminars, conferences and workshops on professional image, personal branding and appropriate work wear.

For over a decade Rachel Quilty butted heads with the Electrical Trades Union within the Construction Industry as an Industrial Relations Advocate representing employers. When the union threatened lights out for Queensland, Rachel's role was leading a swift return to work. With 1000's of electricians regularly on strike appearing before various Courts and Commissions is second nature for Rachel as is the strategic management of industrial and human resource issues.

It is essential to understand the important role that image management plays in effective marketing, negotiations, sales, communication and customer service. Specialising in professional and business image, Jump the Q's work addresses educating individuals and businesses on vital verbal and non-verbal communication. They say, "that the meaning of the communication is the response you get." It is vital in business to manage your personal and corporate identity and image to ensure a positive response, successful promotion and business positioning.

Let Jump the Q re-engineer your image to better brand you, your staff and your business.

Call 1300 655 755

Email [info@jumpteq.com.au](mailto:info@jumpteq.com.au)

Free eBook : <http://www.jumpteq.com.au>